



2023-24 Kiddo! Business Partner Benefits

	District Leader	District Partner	School Partner	Grade Partner	Classroom Partner
Business Partner Marketing					
Year-Round Logo on Website	✓				
Recognition in Daily Student Take Home Folder*	✓	✓			
Spotlight on Website and in E-News	✓	✓			
Listing on Business Partner Stationery	✓	✓	✓		
Social Media Posts Annually	10	8	6	4	2
Year-Round Listing and Live Link on Website	✓	✓	✓	✓	✓
Use of Kiddo Logo for Business Website	✓	✓	✓	✓	✓
Recognition in Annual Newsletter by Donor Level (emailed to 6,000+ and mailed to 2,000+ Kiddo! Supporters and parents)	✓	✓	✓	✓	✓
Business Partner Kiddo! Decals (2)	✓	✓	✓	✓	✓
Business recognition on poster at all 6 schools	✓	✓	✓	✓	✓
Personalized, student-made Thank you Poster	✓	✓	✓	✓	✓
MV School District Sponsorship Certificate	✓	✓	✓	✓	✓
Recognition at Events					
MV Fall Arts Festival Recognition	✓				
Memorial Day Recognition	✓				
Scholar Circle Donor Party (with parents)	✓	✓			
Annual Business Partner Lunch	✓	✓	✓		
Kiddo! Promotion Opportunity	✓	✓	✓	✓	✓

Parent Business Partnership - Pricing Requirements

CURRENT MILL VALLEY DISTRICT PARENT I/We Have:	District Leader	District Partner	School Partner	Grade Partner	Classroom Partner
1 Child in MVSD	\$7,500	\$5,000	\$2,600	\$1,750	NA
2 Children in MVSD	\$7,500	\$5,000	\$3,550	\$3,100	NA
3+ Children in MVSD	\$7,500	\$5,000	\$4,850	\$4,450	NA

Community Business Partnership - Pricing Requirements

COMMUNITY Business ONLY (No children in MVSD)	\$7,500	\$5,000	\$2,000	\$1,250	\$450
--	---------	---------	---------	---------	-------

Contact: Kimberley Trainor, Kiddo! Business Programs. at ktrainor@kiddo.org or 415-389-7792

* Recognition in folder only for businesses who donate by June 30th each year.