



2021-22 Kiddo! Business Partner Benefits

	District Leader	District Partner	School Partner	Grade Partner	Classroom Plus	Classroom Partner
Digital Marketing						
Year-Round Logo on Website	✓					
1 x Business Partner of the Month on Website	✓	✓				
1 x Spotlight of the Month in E-News	✓	✓				
Eligible Social Media Posts up to per Year	14	12	6	4	2	1
Year-Round Listing and Live Link on Website	✓	✓	✓	✓	✓	✓
2021-22 Kiddo! Business Partner Logo for Partner Website	✓	✓	✓	✓	✓	✓
Annual Newsletter Recognition by Donor Level (email to 6,000+ Kiddo! supporters)	✓	✓	✓	✓	✓	✓
Marketing Collateral						
Business Partner Kiddo! Decals (2)	✓	✓	✓	✓	✓	✓
Listed on school poster at 6 schools	✓	✓	✓	✓	✓	✓
Listing on Business Partner Stationery	✓	✓	✓			
Framed Photo & MV School District Sponsorship Certificate	✓	✓				
Listed in Kiddo! Annual Newsletter (mailed to 2000+ Mill Valley Families)	✓	✓	✓	✓	✓	✓
MV School District Sponsorship Certificate			✓	✓	✓	✓
Events						
MV Fall Art and Memorial Day Recognition	✓					
Scholar Circle Donor Party	✓	✓				
Annual Business Partner Luncheon	✓	✓	✓			
Kiddo! Promotion Opportunity	✓	✓	✓	✓	✓	✓

Business Partnership - Pricing Requirements

	District Leader	District Partner	School Partner	Grade Partner	Classroom Plus Partner	Classroom Partner
CURRENT MILL VALLEY DISTRICT PARENT- I/WE HAVE:						
1 Child in MVSD	\$7,500	\$5,000	\$2,500	\$1,650	NA	NA
2 Children	\$7,500	\$5,000	\$3,450	\$3,000	NA	NA
3+ Children	\$7,500	\$5,000	\$4,800	\$4,350	NA	NA
COMMUNITY Business ONLY (No children in MVSD)	\$7,500	\$5,000	\$2,000	\$1,250	\$850	\$450

Contact: Margie Herman, Kiddo! Business Programs. at mherman@kiddo.org or 415-389-7792