

## 2018-19 KIDDO! BUSINESS PARTNER BENEFITS

	DISTRICT LEADER	DISTRICT PARTNER	SCHOOL PARTNER	GRADE PARTNER	CLASSROOM PLUS	CLASSROOM PARTNER
<b>DIGITAL MARKETING</b>						
Year-Round Logo on Website	X					
1 x Business Partner of the Month on Website	X	X				
1 x Spotlight of the Month in E-News	X	X				
Eligible Social Media Posts up to per Year	12	10	8	6	5	4
Year-Round Listing and Live Link on Website	X	X	X	X	X	X
2018-19 Kiddo! Business Partner Logo for Partner Website	X	X	X	X	X	X
<b>MARKETING COLLATERAL</b>						
Business Partner Kiddo! Decals (2)	X	X	X	X	X	X
Listed on school poster at 6 schools	X	X	X	X	X	X
Listing on Business Partner Stationery	X	X	X			
1 x Framed Photo and School District Sponsorship Certificate	X	X	X			
1 x MV School District Sponsorship Certificate				X	X	X
District Directory	X	X	X	X	X	X
<b>EVENTS</b>						
MV Fall Art Festival & Memorial Day Recognition	X					
Scholar Circle Donor Party	X	X				
Annual Business Partner Luncheon	X	X	X			
<b>Just say Kiddo!</b> Promotion Opportunity	X	X	X	X	X	X

## BUSINESS PARTNER PRICING TABLE!

	DISTRICT LEADER	DISTRICT PARTNER	SCHOOL PARTNER	GRADE PARTNER	CLASSROOM PLUS	CLASSROOM PARTNER
1 Child in Mill Valley School District	\$7500	\$5000	\$2500	\$1650	na	na
2 Children	\$7500	\$5000	\$3000	\$3000	na	na
3+ Children	\$7500	\$5000	\$4350	\$4350	na	na
Community Business (no children in MVSD)	\$7500	\$5000	\$2000	\$1250	\$850	\$450