

2018-19 KIDDO! BUSINESS PARTNER BENEFITS

| | DISTRICT LEADER | DISTRICT PARTNER | SCHOOL PARTNER | GRADE PARTNER | CLASSROOM PLUS | CLASSROOM PARTNER |
|--|-----------------|------------------|----------------|---------------|----------------|-------------------|
| DIGITAL MARKETING | | | | | | |
| Year-Round Logo on Website | x | | | | | |
| 1 x Business Partner of the Month on Website | x | x | | | | |
| 1 x Spotlight of the Month in E-News | x | x | | | | |
| Eligible Social Media Posts up to per Year | 12 | 10 | 8 | 6 | 5 | 4 |
| Year-Round Listing and Live Link on Website | x | x | x | x | x | x |
| 2018-19 Kiddo! Business Partner Logo for Partner Website | x | x | x | x | x | x |
| MARKETING COLLATERAL | | | | | | |
| Business Partner Kiddo! Decals (2) | x | x | x | x | x | x |
| Listed on school poster at 6 schools | x | x | x | x | x | x |
| Listing on Business Partner Stationery | x | x | x | | | |
| 1 x Framed Photo and School District Sponsorship Certificate | x | x | x | | | |
| 1 x MV School District Sponsorship Certificate | | | | x | x | x |
| District Directory | FULL PAGE | FULL PAGE | ½ PAGE | ¼ PAGE | BUSINESS CARD | LISTING |
| EVENTS | | | | | | |
| MV Fall Art Festival & Memorial Day Recognition | x | | | | | |
| Scholar Circle Donor Party | x | x | | | | |
| Annual Business Partner Luncheon | x | x | x | | | |
| Just say Kiddo! Promotion Opportunity | x | x | x | x | x | x |

BUSINESS PARTNER PRICING TABLE

| | DISTRICT LEADER | DISTRICT PARTNER | SCHOOL PARTNER | GRADE PARTNER | CLASSROOM PLUS | CLASSROOM PARTNER |
|--|-----------------|------------------|----------------|---------------|----------------|-------------------|
| 1 Child in Mill Valley School District | \$7500 | \$5000 | \$2500 | \$1650 | NA | NA |
| 2 Children | \$7500 | \$5000 | \$3000 | \$3000 | NA | NA |
| 3+ Children | \$7500 | \$5000 | \$4350 | \$4350 | NA | NA |
| Community Business (no children in MVSD) | \$7500 | \$5000 | \$1250 | \$1250 | \$850 | \$450 |