



**Kids Need Kiddo!
and Kiddo! Needs You!**



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**Quality Education is
Everyone's Business**



Who is Kiddo!?

We are committed parents, neighbors, business people and advocates for educational excellence. Since 1982, we have been working to raise funds and supplement shrinking school budgets in the face of increased enrollment. Kiddo! is a private non-profit public benefit corporation that has raised more than \$20 million dollars for Mill Valley's K-8 public schools. Kiddo! funds programs including art, music, drama, poetry, dance, technology support and teacher mini-grants for innovative teaching programs. Without Kiddo!, these programs would not exist in our schools.



What is the Business Partnership Program?

Being a Kiddo! Business Partner allows you to demonstrate your commitment to our children's education and our community, and promote your business at the same time.

Kiddo! proudly partners with local businesses to fund the arts and other programs in the Mill Valley School District. This partnership allows businesses to show support for Mill Valley families while providing many opportunities for visibility and marketing advantages throughout the year. We strongly believe that Kiddo!, with the support of local businesses, can and must play a role in helping our schools thrive and maintain the educational excellence we have all worked so hard to achieve. Not only do good schools provide our children with top rate educations, they are essential to a healthy business climate and a thriving community.

Invest in your community and promote your business at the same time by becoming a KIDDO! Business Partner.

"The Mill Valley schools are the backbone of our community and a great community is the reason small businesses succeed. Supporting Kiddo! has brought so much to our business through networking, community events and promotional opportunities. Not only do we feel fantastic about contributing to the personal expression and growth of our children, but by supporting Kiddo!, we get the added benefit of a smart business investment!"

Jeff Shine
Mill Valley Swirl

